

Friday May 8, 2009

Maximum Impact Simulcast

Leadership that Inspires



Kevin Carroll

Former Nike creative, author, speaker

Linda Kaplan Thaler

Creator of Aflac ad campaign, CEO, author

Al Weiss

President, Walt Disney Parks & Resorts

John C. Maxwell

Leadership expert, best-selling author

Tony Blair

Former Prime Minister of the United Kingdom

Jack Nicklaus

Internationally acclaimed golf champion

Bill George

Harvard business professor, former Medtronic CEO, author

Liz Murray

Inspirational speaker, "Homeless to Harvard"

Mark Sanborn

Best-selling author, *The Fred Factor*

Ernie Johnson

Host, TNT's *Inside the NBA*

BENEFITS OF ATTENDING:

Team or corporate benefits from participating...

- Learn the qualities that all great leaders share and implement on a daily basis
- Improve the relationships within your team
- Ignite team synergy through discussion and immediate feedback response
- Build positive corporate culture through a shared learning experience
- Effectively manage your budget by cutting out travel expenses, it's all right here in Boise

Individual benefits from participating...

- Understand character qualities that activate and empower your leadership
- Become the leader you desire to be
- Increase your ability to influence others
- Gain valuable insight and wisdom from legendary coaches, captions

At the 2009 event, the speakers will address a variety of leadership topics including:

- How to converge people with organizational purpose
- How to overcome personal and professional adversity
- How to embrace change
- The keys to building strong teams
- Best practices for balancing the needs of customers, employees and company shareholders

"The Maximum Impact Simulcast is a rich source of ideas, insights and strategies for truly effective leadership," said Ed Emma, *president and COO of Jockey International, Inc.* "The event serves to translate the most complex leadership dilemmas into basic principles and memorable lessons that we can apply in our daily work."

John Maxwell, *New York Times* best-selling author and speaker, first envisioned the Maximum Impact Simulcast as a way to combine his voice in the community with his desire to reach leaders at the heart level. What started out nine years ago as a half day, classroom-format event with John Maxwell has since become a full day, experiential conference featuring ten authors, leadership experts/practitioners.

COMING LIVE VIA SIMULCAST TO:

George Fox University

1810 S. Eagle Road ❖ Meridian, ID. 83642

Registration Opens at 8:00 am; Program 9:00 am - 4:00 pm

Presented locally by:



For Ticket Orders: Call Bryan Yager at 376.1701

	Through April 8 th	After April 8 th
Single Tickets	\$89.00 ea.	\$99.00 ea.
5-Ticket Plan	\$425.00	\$475.00
10-Ticket Plan	\$799.00	\$899.00
15-Ticket Plan	\$1,139.00	\$1,299.00

Ticket Prices Include Box Lunch